

CHAD MYERS

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Summary:

My areas of expertise include web and graphic design with a good understanding of web accessibility, seo, graphic design, CSS+XHTML coding as well as layout, typography, print production, and the printing industry. I studied graphic design, and graduated with a BA in Visual Art from Otterbein University. Since 1996 I have been enjoying working as a graphic and web designer fulltime and as a freelance designer for various clients. I am a self starter, teaching myself web design, and currently continuing my education in web development.

Education

2010 – current

BS Web Development, Franklin University

- I am currently working towards finishing a BS in web development. These courses are and will be giving me practical experience with a wide range of web development aspects and will complete this degree in 2012. I am undertaking the study of and gaining skills in:
 - Web Development
 - Web Applications
 - Flash, Ajax, Java
 - Business Communication
 - Marketing

1992 – 1996

BA Visual Art, Otterbein University

- These courses gave me practical experience of a wide range of professional aspects of Multimedia. Through mock client projects, and realistic commercial projects, I undertook the study of and gained skills in:
 - Graphic Design
 - Photography
 - Illustration
 - Visual Communication

Work Experience

December 2008

- present

Otterbein University, Graphic Designer/ Web Designer/ EMarketing Coordinator

- Responsibilities: create branded web and print marketing materials for the Graduate School and Adult Enrollment Office that assist enrollment efforts, and maintaining the webpages associated with these areas; designing advertisements, web banners, brochures, flyers, packets, email campaigns.
- CS5 - Photoshop, InDesign, Illustrator, Dreamweaver, CSS + XHTML, and CRM software (Hobson), iMovies, Camtasia.

April 2006

- present

Freelance Web Designer/ Graphic Designer

- Working with a variety of clients I deliver custom designed website layouts and blogs, using Photoshop and slicing the design to code it using Dreamweaver, CSS + XHTML, and JavaScript. Some client sites are developed in WordPress or Joomla, and utilize PHP and MySQL.

April 2006
- Nov 2008

Otterbein University, Publication Coordinator/Graphic Designer/Admission Counselor

- Worked on a several project simultaneously:
 - Created branded print admission materials for the Undergraduate Admission Office; designing brochures, direct mail pieces, college viewbooks, invitations, and flyers.
 - Maintained the Admission webpages, created HTML emails, and visit day websites.
 - Directed on campus photoshoots, as well as provided digital photography.
- Attended meetings on regular basis, brainstormed & communicated my ideas to a wide range of professionals
- Used my organization and time-management skills to ensure that tight deadlines were met efficiently
- Actively recruited an assigned territory and managed prospects within that given territory.

August 2002
- May 2006

The Ohio State University, Assistant Track and Cross Country Coach

- Responsibilities: All aspects of the women's distance squad; recruiting, training, budgeting, travel, and equipment ordering.
- Summer cross-country camp director; budgeting, advertising, camp staff hiring, and organizing the daily activities for campers.

August 2002
- May 2006

Amanda Hills Spring Water, Graphics Coordinator

- Responsibilities: developed water bottle labels for private companies, schools, and non-profit organizations.
- Photoshop, Illustrator, QuarkXPress

Skills

Web Development	HTML, CSS + XHTML, PHP, MySQL, JavaScript, XML, WordPress, Joomla
Multimedia Authoring Tools	Adobe Dreamweaver
Graphic Tools	Adobe Illustrator, Photoshop, InDesign, Adobe Acrobat Pro
Office Tools	MS Excel, Word, PowerPoint, Outlook
Other Skills	Typing speed of 40 wpm

References

Available upon request